

Rates & mechanical data

All adverts are full colour

Map and guide for International students 2002

Oxford, Cambridge, Bournemouth/Poole, Brighton & Hove

Published once a year in April/May. Size: 594x840mm Portrait (Note: Bournemouth and Brighton are landscape)

Map-side		Info side	
70 x 35mm (L)	£250 +vat	70 x 35mm (L)	£175 +vat
70 x 70mm	£500 +vat	70 x 70mm	£350 +vat
70 x 140mm (P)	£1000 +vat	70 x 140mm (P)	£700 +vat
140 x 70mm (L)	£1000+v	140 x 70mm (L)	£700+v

'Best Little Guides' 2001/2

Cambridge (in partnership with Cambridge City Council), Oxford

Published 3 times a year - spring/summer, summer/autumn and Christmas

Bournemouth & Poole and Brighton & Hove will be published once in 2002 (late spring)

1 edition (420mm square)

Mapside		Info side	
50 x 35mm (L)	£250+v	50 x 35mm (L)	£200+v
100 x 35mm (L)	£500+v	100 x 35mm (L)	£400+v
50 x 70mm (P)	£500+v	50 x 70mm (P)	£400+v
100 x 70mm (L)	£1000+v	100 x 70mm (L)	£800+v
100 x 140mm (P)	£2000+v	100 x 140mm (P)	£1600+v

London for International students 2002

Published once a year in June. Size: 504 x 420 mm landscape

Map side		Info side	
48 x 50mm (P)	£250+v	48 x 50mm (P)	£175+v
95 x 50mm (L)	£500+v	95 x 50mm (L)	£350+v
95 x100mm (P)	£1000+v	95 x100mm (P)	£700+v
95 x 200mm (P)	£2000+v	95 x 200mm (P)	£1400+v

Welcome to Cambridge City Map & Guide (Cambridge City Council)

Published once a year in the spring. Size: 504 x 420 mm landscape

98 x 50mm (L)	£750+v
98 x 100 (P)	£1500+v

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Artwork design charge

Where a customer is unable to provide finished artwork (see below), our design charge is £25 per advertisement in addition to the advert price described above.

Camguide reserves the right vary charges from time to time. If prices are revised they will become binding when notified to the customer.

Any request to advertise with Camguide Publications will be subject to our full terms of trade, a copy of which is available upon request.

Supply of artwork

Finished artwork should be supplied in one of the following file formats:

Quark Xpress (Mac)

tiff

eps

Please remember to include all necessary fonts (or save as curves) images and any specific colours required - and please remember to include a printed copy so we know what it should look like!

Your finished artwork should be sent to:

Camguide Publications Ltd (Studio), Eastern Court, 182-190 Newmarket Road, Cambridge, CB5 8HE

Alternatively you can e-mail it to: [**studio@camguide.co.uk**](mailto:studio@camguide.co.uk)

Please don't hesitate to contact us if you have any questions about supplying artwork.

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